

The **MONTICELLO MOTOR CLUB CHALLENGE** is a riveting event (open to the public) for those looking for a unique exclusive and thrilling activity while **supporting the Abilities First - Future Steps Playground Campaign**.

Proceeds benefit the Future Steps Playground Campaign. Help build an adaptive playground for the students at the Abilities First School.

MONTICELLO MOTOR CLUB September 13, 2017 Monticello, NY	TOUR DE FORCE FULL DAY DRIVING EXPERIENCE	START YOUR ENGINE MORNING DRIVING EXPERIENCE	NEED FOR SPEED WRAP UP AFTERNOON DRIVING EXPERIENCE		POWER SPONSOR	Optional Sponsorships*: Kickoff Cards, Karting, Hot Laps, Lunch, Track Exp., Off-Road Exp.	AMBASSADOR SPONSOR Sponsor an AF participant/ student to visit and take a ride on the track.
Fee Per Person	\$1,350	\$700	\$800	Sponsorship Fee	\$3,250	\$1,750	\$500
				Sponsorship opportunities available	Unlimited	7	Unlimited
# of Participants	1	1	1	# of TOUR DE FORCE participants	2	1	N/A
Morning coffee kickoff card	✓	✓		Logo on signage at branding location	✓	✓	✓
Orientation	✓	✓		Recognition during award presentations	✓	✓	✓
Tour of the club & high performance vehicles	✓	✓		Logo & sponsorship information in gift bag	✓	✓	✓
Karting Challenge <i>Self driven high performance go-karts</i>	✓	✓		Driver's license representing one of the AF School students	✓	✓	
1 Full Course Hot Lap <i>Car driven by trainer</i>	✓	✓		Company name on event e-vite and repeated outreach*	✓	✓	
Extra Hot Laps <i>Additional \$100 per lap</i>	<i>Additional \$100 per lap</i>	<i>Additional \$100 per lap</i>		Opportunity to do welcoming remarks to event attendees	✓		
Networking Lunch	✓	✓		One Hot Lap for each driver	✓		✓
Participant Gift	✓	✓	Company name on event invitation*	✓			
Group Photo	✓	✓	Name included in press release*	✓			
High Performance Track Experience <i>Training & self drive high performance cars</i>	✓		✓	Premier signage throughout the day	✓		
Off-Road Experience <i>Drive Polaris off-road vehicles</i>	✓		✓	Website & social media link to business	✓		

* With early commitment by 6/20/17

Sponsors to provide: 1) Exact spelling and wording of how you would like your company name listed and 2) Full color logo as a vector file (.eps) and/or a raster file (.jpg/.png). Logo must be able to scale to print in a large format (300 dpi). Please ensure fonts are outlined. Send to Kristinamukherjee@abilitiesfirstny.org by July 17.